

PRIVACY POLICY

Last updated: June 30, 2026

1. Introduction

OQY Labs LLC (“OQY Labs,” “we,” “us,” or “our”) is committed to protecting the privacy and security of the businesses and individuals we work with. This Privacy Policy explains how we collect, use, and protect data when you visit oqylabs.com or engage us for our outbound automation service (“the Service”).

2. Information We Collect

When you visit oqylabs.com, we may collect basic contact information you provide, such as your name, email address, and company, typically when you book a call or reach out through our contact page. We also collect non-personal information like IP address and browsing behavior to understand how our website is used. When you engage us for the Service, we process business contact data on your behalf as part of delivering outbound automation, which may include names, job titles, company information, email addresses, and phone numbers of your target accounts and prospects. This data belongs to you, as described in our Terms of Service, and we process it solely to operate the Service.

3. How We Use Your Information

We use the information we collect to respond to inquiries, operate and improve the Service for our clients, communicate about your engagement, and maintain the performance and security of our website. We do not sell your information, and we do not share it with third parties for unrelated marketing purposes without your explicit consent.

4. Third-Party Tools We Use

To operate the Service, we connect a small number of established third-party platforms into a single pipeline. These currently include tools for customer relationship management, contact and company data sourcing, signal enrichment, and email sequencing, along with Slack for day-to-day operation of the system. Each of these providers has its own privacy and security practices, and data passed through them is handled according to the terms we and our clients have in place with those providers. We choose providers with industry-standard security practices and do not introduce additional third parties into your pipeline without informing you.

5. Data Security

We use industry-standard security measures to protect data from unauthorized access or disclosure, and we restrict access to client data to what is necessary to deliver the Service. Where applicable, data in transit and at rest with our third-party providers is encrypted in line with those providers’ security practices.

6. Your Rights

You have the right to access, update, or request deletion of personal information we hold about you, and clients have the right to request an export of their business data at any time, including at offboarding. If you have any concerns about how your data is handled, please contact us using the information below.

7. Cookies

oqylabs.com uses basic cookies to support normal website functionality and understand site usage. We do not use cookies for third-party advertising.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be published on this page, and we recommend checking it periodically.

9. Contact Us

If you have any questions about this Privacy Policy, please reach out to us at hello@oqylabs.com.